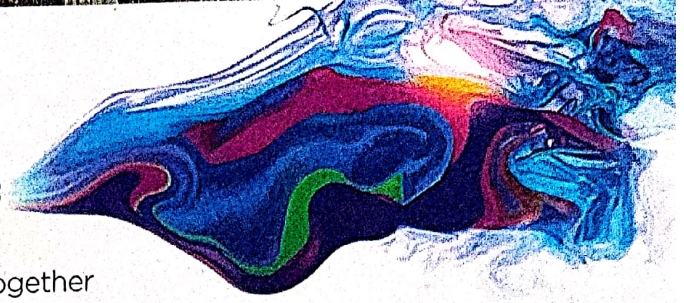




Extraordinary Together



To Whom It May Concern

Tirtha Yatra Mauritius India Presents this groundbreaking concept that will unveil Unseen and Unexplored Facets of Mauritius via 4 episodic docu series of 22-24 min each focusing on the preservation of the great Hindu culture in Mauritius for last 190 years. It will be aired on Zee Zest India. TYM India join hands with **Zee Entertainment** to produce the show. To facilitate the production of this series, we hereby issue this certificate to Tirtha Yatra Mauritius India.

We propose the following benefits for potential investors in this project:

* **Extensive Television Exposure:** The completed episodes will air on Zee Zest SD and Zee Zest HD India during Saturday or Sunday afternoon for a specified period. This prime-time slot boasts a weekly viewership of 7 crore viewers.

Branding Opportunities:

* **Presenting Sponsors:** Names will be displayed at the beginning and end of each episode.

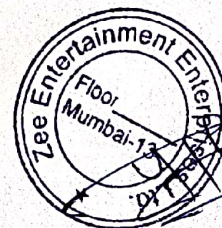
* **Co-Sponsors:** Names will be displayed at the end of each episode.

* **Discounted Advertising:** Zee Entertainment Enterprises Ltd will offer significant discounts on advertisements booked by sponsors who wants to reach additionally by way of TV spots on Zee Zest during the show

* **Ongoing Benefits:** These benefits will remain in intact for the entire duration of the series' broadcast.

* **Additional Marketing Opportunities:** Sponsors can leverage their involvement by using their names on banners, media coverage, and other marketing materials on ground. We believe this project offers a unique opportunity to reach a vast audience and promote your brand in a positive and culturally significant way.

Zee will provide all types of support in terms of Director, Producer, Anchor, Assistant, 02 camera operators, sound support and director of photography



Zee Entertainment Enterprises Limited

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